

South Florida
 INTERNATIONAL
FASHION
 WEEK 2018

SPONSOR PACKAGES – Fashion Week, February 7 – 10, 2017

Title Sponsor Package (1) \$15,000.00

- Event naming rights
- Name/logo prominently displayed on all advertisements (i.e. flyers, posters, newspaper and social media)
- Yearlong advertisement on South Florida International Fashion Week, Fashion Avenue Marketing Inc., and Fashion for a Cause Foundation’s social media outlets
- Prominent name/logo recognition on the Step & Repeat
- Prominently displayed name/logo on the event release and invitation
- Name/logo recognition on the production website
- Five (5) VIP passes to all events and reserved runway front row seating
- Two (2) exclusive backstage passes for pre-show meet and greet with the designers
- Prominent location of product in all event venues where permitted and opportunity to provide promotional item in VIP gift bag.
- Industry exclusive

Platinum Package (4) \$10,000.00

- VIP area naming rights (1 per venue)
- Name/logo on all advertisements (i.e. flyers, posters, newspaper and social media)
- Yearlong advertisement on South Florida International Fashion Week, Fashion Avenue Marketing Inc., and Fashion for a Cause Foundation’s social media outlets
- Name/logo recognition on the Step & Repeat
- Name/logo on the event release and invitation
- Name/logo recognition on the production website
- Five (5) VIP passes to all events and reserved runway front row seating
- Two (2) exclusive backstage passes for pre-show meet and greet with the designers
- Opportunity to provide promotional item in VIP gift bag (optional)
- Industry exclusive

Gold Package \$5,000.00

- Name/logo on all advertisements (i.e. flyers, posters, newspaper and social media)
- Name/logo recognition on the Step & Repeat
- Name/logo on the event invitation
- Name/logo recognition on the production website
- Three (3) VIP passes to all events and reserved runway front row seating
- Two (2) general admission tickets to all events
- Two (2) exclusive backstage passes for pre-show meet and greet with the designers
- Opportunity to provide promotional item in VIP gift bag (optional)

Continued on next page

South Florida
INTERNATIONAL
FASHION
WEEK 2018

Silver Package

\$3,500.00

- Name/logo on all advertisements (i.e. flyers, posters, newspaper and social media)
- Name/logo recognition on the Step & Repeat
- Name/logo on the event invitation
- Name/logo recognition on the production website
- Two (2) VIP passes to all events and reserved runway front row seating
- Three (3) general admission tickets to all events
- Two (2) exclusive backstage passes for pre-show meet and greet with the designers
- Opportunity to provide promotional item in VIP gift bag (optional)